

LOUISIANA RICE PROMOTION BOARD
DRAFT Board of Directors Meeting
Meeting Minutes

LSU Rice Research Station, Crowley, LA
Wednesday, November 12, 2025

Call to order, opening comments and certification of quorum

Chairman Kane Fontenot called the meeting to order at 11:05 am and welcomed members and guests. Quorum was certified. Board Members 7 Present 4 Absent

Chairman Fontenot welcomed everyone to the Fall Meeting.
He asked Paul Zaunbrecher to give a brief update on his trip to Mexico for the USDA Trade Mission.

Agenda review and approval of June 25, 2025 minutes

Chairman Fontenot presented the agenda and the minutes for consideration.

MOTION by Thomas Faulk; **SECOND** by Eric Unkel

To dispense with the reading of the minutes and to accept the June 25, 2025, minutes as submitted

MOTION CARRIED UNANIMOUSLY

LARPB Financial Reports

Nicole Broussard, CPA presented the current financial report noting that Assessments to-date for the current fiscal year were \$123,793.61 which are slightly higher than last year at this time. Refunds to-date amounted to \$14,482.31 which are also slightly higher than last year at this time.

All income and expenses items are within budgeted amounts, therefore no budget amendments are required at this time.

Chairman Fontenot asked the Board to review the financial reports including the general ledger. There were no questions from the Board concerning the financial reports.

MOTION by Paul Zaunbrecher; **SECOND** by Mark Frey.

To approve financials statements as rendered.

MOTION CARRIED UNANIMOUSLY

Certified LA Grant Update

An update on the Certified LA Rice Campaign was presented by Kane Fontenot, Chairman. Chairman Fontenot indicated the Certified LA Grant submission was not approved and needed to be amended and resubmitted. Jennifer Marsh provided a presentation via zoom on Radio Ads and Billboard Campaigns. The Board discussed different rice promotional campaigns.

MOTION by Tommy Faulk; **SECOND** by Mark Frey.

For the Board to accept the LDAF Grant Committee's proposal for the LDAF Grant.

MOTION CARRIED UNANIMOUSLY

MOTION by Mark Pousson; **SECOND** by Eric Unkel.

To amend the Certified LA Rice Grant and resubmit for approval and to adjust the June 30, 2026 Budget accordingly.

MOTION CARRIED UNANIMOUSLY

Legal Update

Chairman Fontenot there were no new updates with the Lawsuit.

Other Business

Julie Richard gave the Board an update on the Youth Field Rice Day, which was sponsored in part by the Louisiana Rice Promotion Board. There were over 47 applications, of which 30 applicants were accepted. Many of those surveyed indicated this was very useful in determining their career paths. The participants all loved the hands on experience provided. The researchers were also excited to present the program.

Public Comments

Chairman Fontenot called for public comments.

None

Adjournment

MOTION by Mark Frey; **Second** by Christian Richard

To adjourn the meeting.

MOTION CARRIED UNANIMOUSLY

Meeting was adjourned at 12:25 pm